

# Spark RPG - Kickstarter Retail Preorder Initiative

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## What is Spark RPG?

- A storytelling, roleplaying game by Jason Pitre of Genesis of Legend Publishing
- ❖ Create evocative RPG settings through quick, collaborative world building.
  - ❖ Challenge your beliefs and examine your convictions through play.

## What does it offer Retailers?

- ❖ Exclusive availability of the Spark RPG for a limited period of time.
- ❖ Free promotion of your store online
- ❖ Ability to give your customers access to digital Kickstarter rewards
- ❖ PDF's included with all purchases via the Bits and Mortar Initiative
- ❖ Ensure interest/sales prior to purchasing product.
- ❖ Standard 50% MSRP pricing, shipping included

## How to Participate

1. Go to the Spark RPG Kickstarter at [www.kickstarter.com](http://www.kickstarter.com)
2. Back at the Retailer level (\$75 USD) before April 14<sup>th</sup>, 2013
3. Email [genesisoflegend@gmail.com](mailto:genesisoflegend@gmail.com) so I can add you to the list of participating retailers on the kickstarter and on my website.

## Pre-Ordering Customers

| Name | Email | Phone Number | Signature |
|------|-------|--------------|-----------|
| 1    |       |              |           |
| 2    |       |              |           |
| 3    |       |              |           |
| 4    |       |              |           |
| 5    |       |              |           |

\*Contact [genesisoflegend@gmail.com](mailto:genesisoflegend@gmail.com) in case of additional pre-orders.

Spark RPG is on Kickstarter from March 12<sup>th</sup> 2013 to April 14<sup>th</sup>, 2013.  
More information can be found at [www.genesisoflegend.com](http://www.genesisoflegend.com)